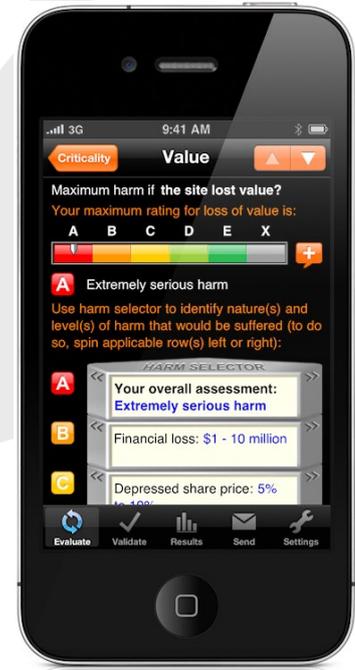# Citicus MOCA widens its appeal

Since its launch in 2010, **Citicus MOCA** for the iPhone, iPad and iPod touch has been downloaded by many hundreds of individuals in around 50 countries, and has been acclaimed for making an innovative contribution to managing business risk effectively.

The latest version of this premier-quality business app for conducting criticality assessments of key assets incorporates additional high-value capabilities, including:

- **Ability to present Citicus MOCA on a wide-screen TV** or to display it on a big screen via a projector. This enables it to be used in meetings involving more than one or two people. Technical note: **Citicus MOCA** supports industry-standard VGA and HDMI methods of connection.

- **An optimized method of assessing the criticality of industrial control systems** (ICS), for use in manufacturing and process industries. This builds on research Citicus conducted which culminated in the launch of **Citicus ICS** earlier this year.

- **Enhanced user interface**, reflecting feedback from users. Users can now select different levels of harm by clicking the edges of any layer of **Citicus MOCA**'s innovative harm selector (shown opposite).

- **Support for iOS5** – the latest version of Apple's operating system.

Using **Citicus MOCA**, people on the move can evaluate the 'what's at stake' side of the risk equation using a sound, easy-to-use, business-oriented technique that objectively measures the criticality of assets and processes their organization depends on. This is a prerequisite for managing key areas of risk effectively.

Accolades

Citicus MOCA has been recently rated as one of the **top 10 business apps** by SC Magazine (UK) and has been shortlisted for **Risk Management Application of the Year** by Risk Management Professional, the magazine of the Institute of Risk Management.

Continuity Management News describes **Citicus MOCA** is a *"a highly sophisticated solution, both methodologically and technically. Data is sent to … an online system … and a very detailed and extensive PDF report is sent back to the user's email address. … An attractive gadget [that will] sweeten an otherwise unpleasant job."*

Leading consultants TORC advise that **Citicus MOCA** *"enables one to assess the criticality of an asset simply and quickly, giving one ready access to the thinking processes of security and risk professionals – at your fingertips".*

Price and availability

Citicus MOCA is available free of charge on the App Store and can be downloaded via Apple iTunes or directly from your mobile device. Users can send completed assessments for processing, also free of charge, by

our **Citicus Barista** processing service. Alternatively, users can integrate **Citicus MOCA** with their **Citicus ONE** risk management system or other systems that support **Citicus MOCA**'s web service.

About Citicus

Citicus Limited was formed in 2000 by Simon Oxley, Sian Alcock and Marco Kapp. The company provides world-class automated risk management tools that have been implemented in public and private sector enterprises of all sizes around the world, and helps customers implement them successfully.

Our flagship software, **Citicus ONE**, enables organizations to measure and manage the risk posed by the entire range of assets, entities, processes and activities on which they depend, using a methodology that reflects 20 years of research into the factors that drive risk up or down and those which make risk programmes successful.

For more information:

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